

HIDA

EDUCATIONAL FOUNDATION

An affiliate of the Health Industry Distributors Association dedicated to education and research

March 25, 2003

Mr. Jack Shaw
4728 Stirling Court, NE
Marietta, GA 30068

Dear Jack,

Thank you for coming back and speaking for a third time at the 2003 HIDA Executive Conference. This year's conference generated more positive comments than I ever recall, and this was my eighth Executive Conference. The comments we received on your presentation included the following:

- * "Amazing look ahead to the way business will be done"
- * "An appropriate and useful end to the conference"
- * "Good overview of new technologies available to re-define business processes and competitive advantage opportunities"
- * "Excellent throughout"
- * "Good presentation, good tools offered for development implementation"

Regardless of how much planning and preparation the staff puts into an event, the bottom line is how the speakers and panelists perform. The responsibility of meeting our program objectives and delivering a high-quality, interactive session, is primarily on their shoulders. We certainly appreciate all the time and effort that you invested in your general session. The amount of in-depth research you did was very impressive, allowing you to cite a significant number of industry-specific examples.

Again, thank you! We very much appreciate your energy and commitment.

Best regards,



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